

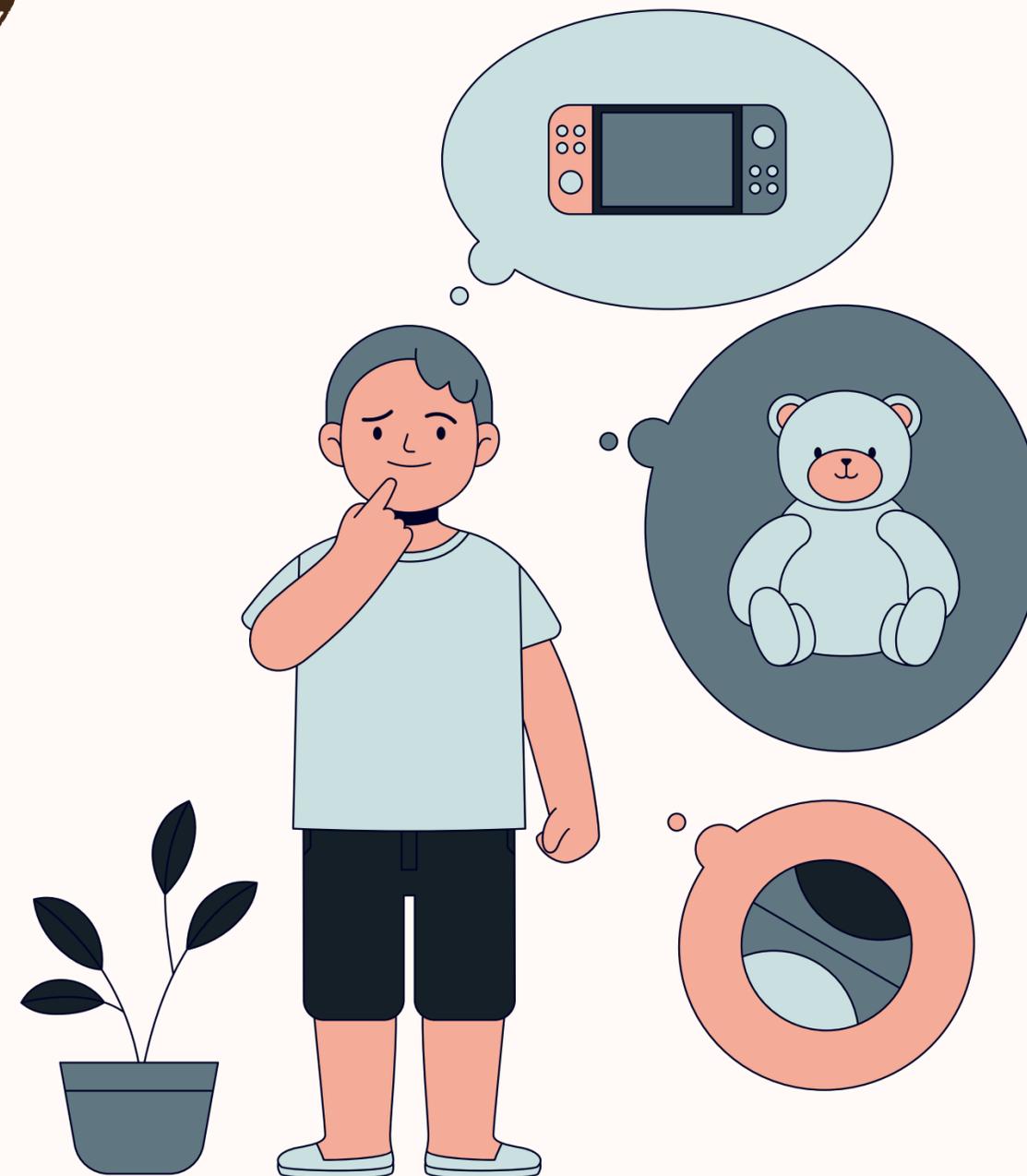
# Wants vs. Needs

Financial Fitness



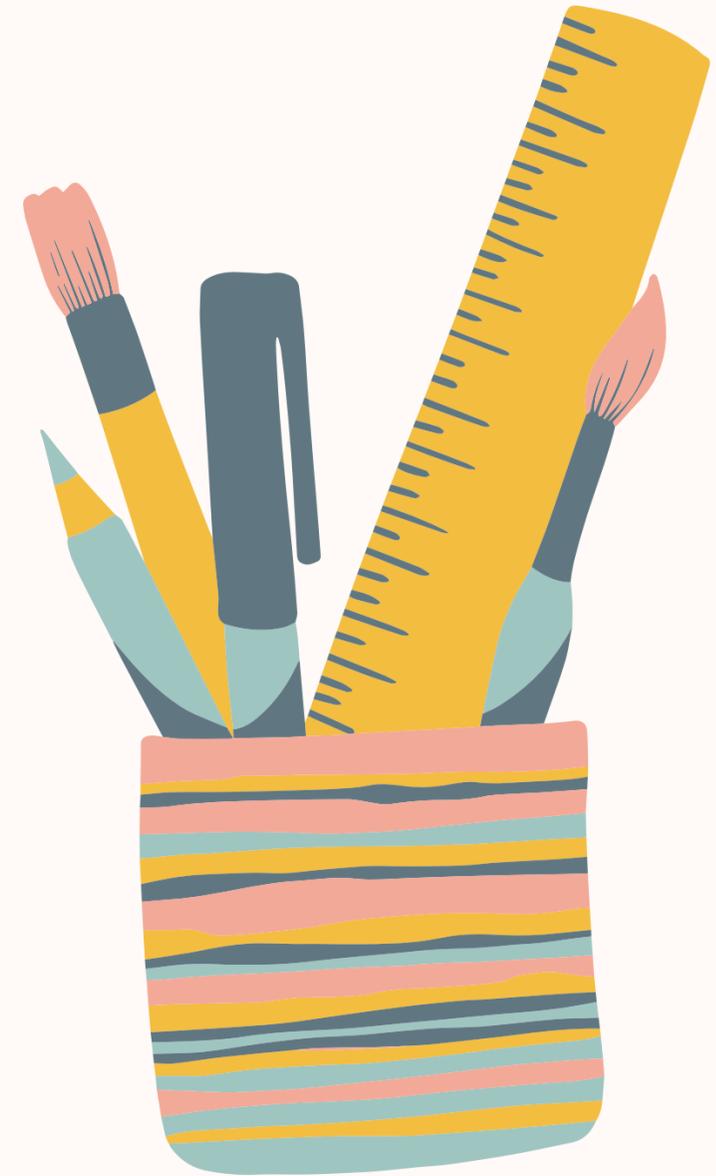
# What is a want?

- It will make me happy
- My friends have it
- I saw an advertisement for it
- It will entertain me
- I prefer it



# What is a need?

- It will fulfill something
- Needed for a task
- Required for survival
- Cannot move forward without it



# So... want or need?

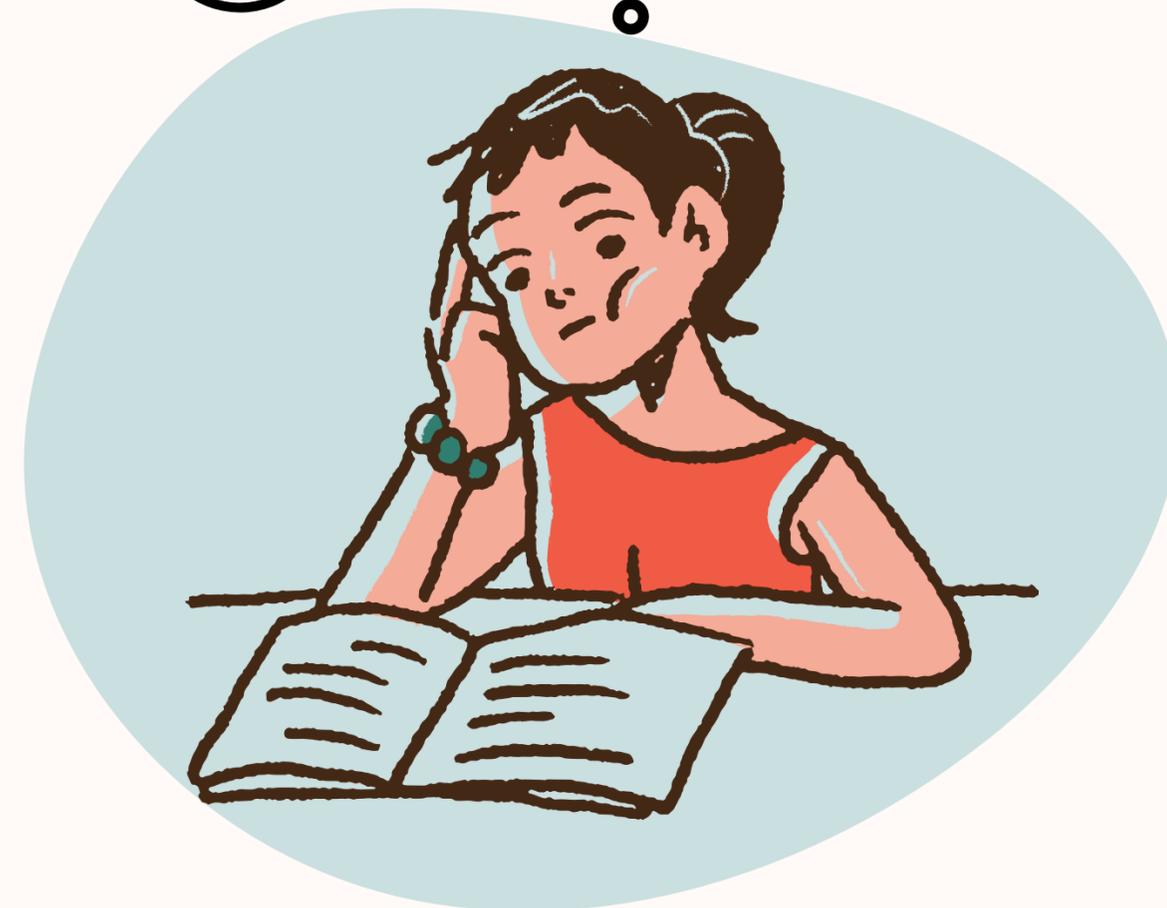
Sometimes we worry more about what we **WANT** instead of what we **NEED**.

But why does that matter?



We should make sure we have  
a *balance* in our lives.

What do you  
mean by  
balance?



# Balance?

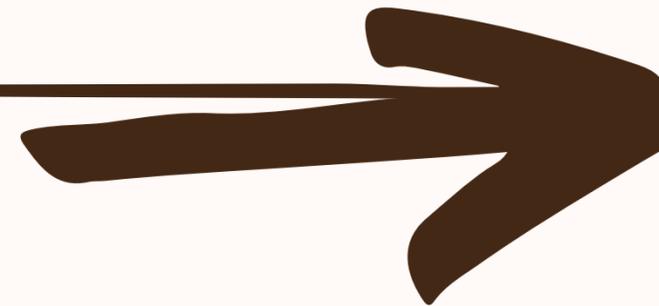
Too much want or too much need can make parts of our lives feel too **HEAVY**.



**How do I make  
sure I balance  
my purchases?**



Let's look at some  
things to consider...



Why do you want it?

Peer Pressure?

Is it only the brand?

Quality?

Timing?

Cost?



# Don't forget...

Let's look at some things to consider...

If you have pennies to spend... someone worked for that... was it YOU? Was it your parents? Your grandparents?



So...

Does your purchase balance  
the ***HARD WORK*** it took to  
earn the money needed to  
buy it?



It's okay to want things; just remember:

**BALANCE!**

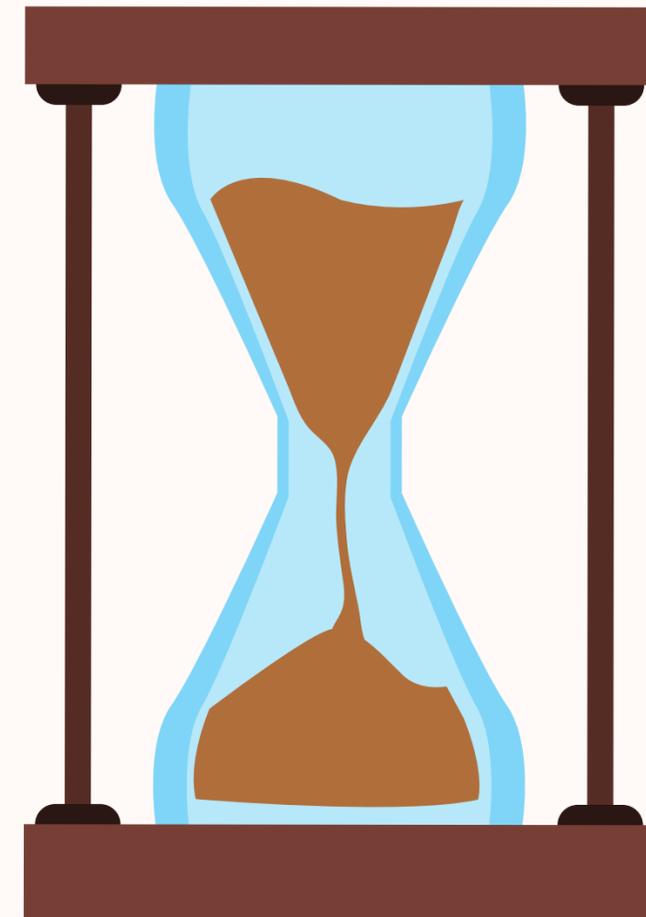


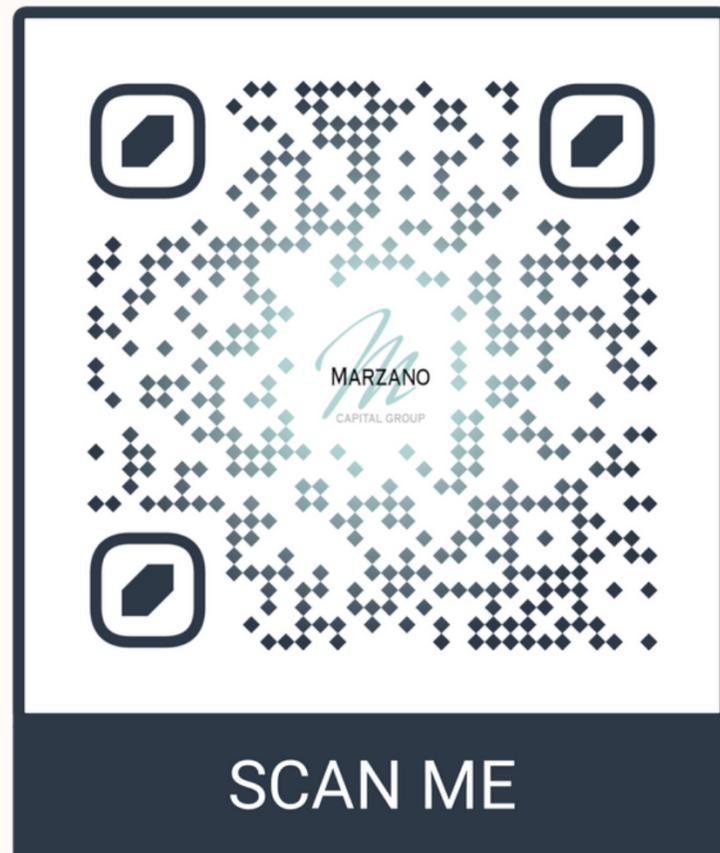
Maybe I REALLY want it,  
and I can afford it or my  
parents can afford it...  
BUT... does it balance the  
***HARD WORK***?



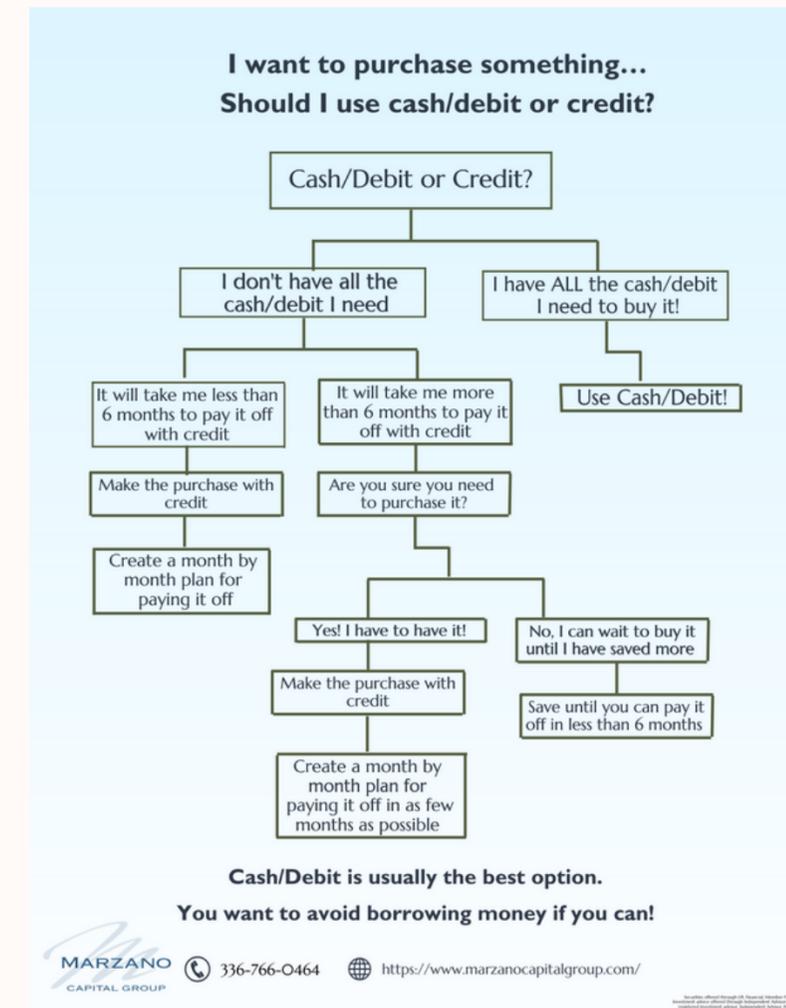
And... if I still REALLY have to have it, then can I balance it with other things I want?

Maybe I wait to ask for something else I want because I'm getting this now.





Use the QR Code to find some great printable resources like this!



Your financial literacy and understanding is VERY important to us!

We are always available for questions, please call **336-766-0464**

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